

2010 Parade Sponsorship Levels



Festival of Praise International

Presenting Sponsor \$10,000

Festival Float Sponsor \$7000

Tent Sponsor \$5000

Gold Sponsor \$3000

Silver Sponsor \$2000

Bronze Sponsor \$1000

Presenting Sponsor \$10,000 (only one sponsorship spot available)

- **Stage Banner**
- **Exhibit Space** at event site (including tent & table)
- Acknowledgement as Presenting Sponsor on **Radio & TV Ads**
- Organization's Name & Logo included on all **Parade Brochures & Posters**
- Organization's Name & Logo to appear on **Festival Website & E-mail Newsletters**
- Recognition on **Newsprint Advertisements**
- Recognition on **Press Releases**
- A **Full Page Ad** in the Jesus in the City Publication

Festival Float Sponsor \$7000 (only one sponsorship spot available)

- **Banner on Main Festival Float**
- **Exhibit Space** at event site (including tent & table)
- Mention on **Radio & TV Ads**
- Organization's Name & Logo included on all **Parade Brochures & Posters**
- Organization's Name & Logo to appear on **Festival Website & E-mail Newsletters**
- Recognition on **Newsprint Advertisements**
- Recognition on **Press Releases**
- A **Half Page Ad** in the Jesus in the City Publication (50% discount on full page ad)

Tent Sponsor \$5000 (only one sponsorship spot available)

- **Company Banners on Tents** at Parade Kick-off Rally & Concert
- **Exhibit Space** at event site (including tent & table)
- Mention on **Radio & TV Ads**
- Organization's Name & Logo included on all **Parade Brochures & Posters**
- Organization's Name & Logo to appear on **Festival Website & E-mail Newsletters**
- Recognition on **Newsprint Advertisements**
- Recognition on **Press Releases**
- **Quarter Page Ad** in the Jesus in the City Publication (25% discount on full page ad)

Gold Sponsor \$3000 (includes parade entry fee)

- **Exhibit Space** at event site (including tent & table)
- Mention on **Radio & TV Ads**
- Organization's Name & Logo included on all **Parade Brochures & Posters**
- Organization's Name & Logo to appear on **Festival Website & E-mail Newsletters**
- Recognition on **Newsprint Advertisements**
- Recognition on **Press Releases**
- **50% Discount** on any size ad in the Jesus in the City Publication

Silver Sponsor \$2000 (includes parade entry fee)

- **Exhibit Space** at event site (including tent & table)
- Organization's Name & Logo included on all **Parade Brochures & Posters**
- Organization's Name & Logo to appear on **Festival Website & E-mail Newsletters**
- Recognition on **Newsprint Advertisements**
- Recognition on **Press Releases**
- **25% Discount** on any size ad in the Jesus in the City Publication

Bronze Sponsor \$1000 (does not include parade entry fee)

- **Exhibit Space** at event site (including tent & table)
- Organization's Name & Logo included on all **Parade Brochures & Posters**
- Organization's Name & Logo to appear on **Festival Website & E-mail Newsletters**
- **10% Discount** on any size ad in the Jesus in the City Publication

Note: the parade registration fee is included in all sponsorship packages except the \$1000 package

2010 JESUS IN THE CITY PARADE SPONSORSHIP

Sponsor Contact Information:

Sponsorship Level: _____

Organization's Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

Email: _____

Website: _____

Principal Contact: _____

Phone: _____ Cell: _____

Email : _____

You can send your contact information and sponsorship to:

**Festival of Praise International
P.O. Box 700 Station P
Toronto, ON, M5S 2Y4**

**Tel: 416-497-1768
jesusinthecity@festivalofpraise.com
www.jesusinthecity.com**