

# 2010 Parade Sponsorship Levels

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*Festival of Praise International*

**Presenting Sponsor**      **\$10,000**

**Festival Float Sponsor**      **\$7000**

**Tent Sponsor**      **\$5000**

**Gold Sponsor**      **\$3000**

**Silver Sponsor**      **\$2000**

**Bronze Sponsor**      **\$1000**

## **Presenting Sponsor \$10,000** (only one sponsorship spot available)

- **Stage Banner**
- **Exhibit Space** at event site (including tent & table)
- Acknowledgement as Presenting Sponsor on **Radio & TV Ads**
- Organization's Name & Logo included on all **Parade Brochures & Posters**
- Organization's Name & Logo to appear on **Festival Website & E-mail Newsletters**
- Recognition on **Newsprint Advertisements**
- Recognition on **Press Releases**
- A **Full Page Ad** in the Jesus in the City Publication

## **Festival Float Sponsor \$7000** (only one sponsorship spot available)

- **Banner on Main Festival Float**
- **Exhibit Space** at event site (including tent & table)
- Mention on **Radio & TV Ads**
- Organization's Name & Logo included on all **Parade Brochures & Posters**
- Organization's Name & Logo to appear on **Festival Website & E-mail Newsletters**
- Recognition on **Newsprint Advertisements**
- Recognition on **Press Releases**
- A **Half Page Ad** in the Jesus in the City Publication (50% discount on full page ad)

## **Tent Sponsor \$5000** (only one sponsorship spot available)

- **Company Banners on Tents** at Parade Kick-off Rally & Concert
- **Exhibit Space** at event site (including tent & table)
- Mention on **Radio & TV Ads**
- Organization's Name & Logo included on all **Parade Brochures & Posters**
- Organization's Name & Logo to appear on **Festival Website & E-mail Newsletters**
- Recognition on **Newsprint Advertisements**
- Recognition on **Press Releases**
- **Quarter Page Ad** in the Jesus in the City Publication (25% discount on full page ad)

## **Gold Sponsor \$3000** (includes parade entry fee)

- **Exhibit Space** at event site (including tent & table)
- Mention on **Radio & TV Ads**
- Organization's Name & Logo included on all **Parade Brochures & Posters**
- Organization's Name & Logo to appear on **Festival Website & E-mail Newsletters**
- Recognition on **Newsprint Advertisements**
- Recognition on **Press Releases**
- **50% Discount** on any size ad in the Jesus in the City Publication

## **Silver Sponsor \$2000** (includes parade entry fee)

- **Exhibit Space** at event site (including tent & table)
- Organization's Name & Logo included on all **Parade Brochures & Posters**
- Organization's Name & Logo to appear on **Festival Website & E-mail Newsletters**
- Recognition on **Newsprint Advertisements**
- Recognition on **Press Releases**
- **25% Discount** on any size ad in the Jesus in the City Publication

## **Bronze Sponsor \$1000** (does not include parade entry fee)

- **Exhibit Space** at event site (including tent & table)
- Organization's Name & Logo included on all **Parade Brochures & Posters**
- Organization's Name & Logo to appear on **Festival Website & E-mail Newsletters**
- **10% Discount** on any size ad in the Jesus in the City Publication

Note: the parade registration fee is included in all sponsorship packages except the \$1000 package

# 2010 JESUS IN THE CITY PARADE SPONSORSHIP

## Sponsor Contact Information:

Sponsorship Level: \_\_\_\_\_

Organization's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Principal Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email : \_\_\_\_\_

You can send your contact information and sponsorship to:

**Festival of Praise International**  
**P.O. Box 700 Station P**  
**Toronto, ON, M5S 2Y4**

**Tel: 416-497-1768**  
**jesusinthecity@festivalofpraise.com**  
**www.jesusinthecity.com**